Lenticular

3-D Movement

WL Concepts Offers Lenticular 3-D Signage

A lenticular is an image that appears differently depending on how you look at it. It is created with a series of images used together to create the illusion of movement. Itâ€™s a highly complex process, with multiple images exactly positioned under lenticular lenses only a fraction of a millimeter wide. If youâ€™ve ever seen a postcard or movie poster that changes when you look at it from the left vs. the right, youâ€™ve seen a lenticular.
Lenticulars usually require a special plastic sheet consisting of many tiny convex lenses.

Create an impression that moves your target audience - in more ways than one - with a lenticular sign. Made of two or more photographs that are computer scanned, printed, layered and covered by a special plastic lens, a lenticular sign "flips" the image as you walk by, giving the impression of movement or depth.

WL Concepts is a full service lenticular production lab to serve all of your lenticular needs. Our facility includes a graphic department of highly trained staff, specialized in the creation of lenticular art. Our experienced production department staff is able to meet any request you may have with its capability of registering, laminating, and cutting your finished lenticular piece. We are also able to seamlessly tile lenticular lens to give our clients unlimited size options.

Why Lenticular?

- They Capture the Viewer's Attention!
- Increased "Viewership"
- Reach a Much Larger Audience
- Greater Ad Retention
- Lenticular Signs are Viewed More Frequently Than Conventional Print
- Stock or Custom, We Make it Affordable!
- Competitive Pricing

Lenticular Technology is a patented process that combines multiple interlaced images on a single sheet, to produce animated effects when inserted into a lenticular display.

WL Concepts offers lightning-fast turnaround of your project compsâ€”often within 24-72 hours. We proof directly from the substrates used for the final job for â€œno-surprisesâ€□ accuracy. Achieve breakthrough impact with your next lenticular project. Contact us today at 516-565-5151.